

DEVELOPMENT

Latest Updates From Your Hope College Communication Honor Society



Finals Week, Winter Break, and New Years Resolutions

As the semester is coming to a close and final exams come next week, we want you to take this time and appreciate all of the hard work you've put in for the year. There may have been highs and there may have been lows, but you made it through and now it is time to finish both the semester and the year strong!

Every year, it is common for individuals to create new goals--resolutions if you will--going into the new year. Over the course of this semester, Lambda Pi Eta has been working hard to establish a Communications Club to help foster student engagement with the Communications Department, Holland community, and other comm majors. Going into the new year, LPH wants to build off of that progress with a resolution and a whole new central mission: **development.**

Going into next year and the spring semester, LPH, Comm Club, and the entire Communications Department will continue to develop their engagement with the college and community with more events and opportunities for students to grow and learn about the communications field.

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STUDY BREAK! Come Have Hot Chocolate with Comm Club

Finals are upon us and we know you are working hard to finish those final exams strong. Remember, it is essential to take breaks in between studying, and what better way to take a break than with Comm Club?

On Monday, December 12th, from 1-3 PM, Comm Club will host a study break in the Martha Miller Rotunda. Just in time for (hopeful) snowfall, Comm Club will be serving hot cocoa for students who want a sweet treat in between studying and test-taking. Come visit and get to know the Comm Club and LPH executive board along with other Comm majors!

About Lambda Pi Eta

More than just a group of students who love to communicate. Lambda Pi Eta is the national honor society for communication. The group was first established in 1985 by the National Communication Society and there are more than 500 different chapters that are active nationwide. Hope College is one of the first chapters in the country, earning the title of Alpha Delta chapter.

The name Lambda Pi Eta has a connected history with rhetoric and the Ancient Greek philosopher, Aristotle. LPH represents the three main components of persuasion: logos (Lambda), the logical appeal; pathos (Pi), the emotional appeal; and ethos (Eta), the ethical or credibility appeal.

The honor society has six main goals:

- Recognize, foster, and reward scholastic achievement through communication studies
- Stimulate interest in communications
- Build professional development among Comm majors
- Create opportunities to share ideas regarding communication
- Establish relationships between faculty and students
- Inform the larger education opportunities in communications

If students are interested and want to learn more about LPH, contact the Alpha Delta chapter faculty advisors, Prof. DeWitt-Brinks or Prof. Pocock.



The LPH crest and goals are taken from the National Communication Association website



Last Months Club: Fireside Chat with President Scogin

Last month, Comm Club had an awesome guest speaker, President Scogin, come to talk about his experience at Hope College as well as his thoughts on the importance of communication in all aspects of life.

Some Highlight Q&As

Q: What is the best advice you have received?

A: Don't ask for responsibility, assume responsibility. When you see a problem, go help...lead with "how can I help?", and the rest will come.

Q: How do public policy and government intersect?

A: Communicate and get people excited. Hope to get back to a political system in which we solve problems. Before we can fix our political system, we need to look at ourselves.

Q: What is a piece of scripture to use to motivate yourself?

A: Proverbs 16:9 - "In their hearts, humans plan their course, but the LORD establishes their steps." Humans plan but God determines. Trust in God's plan.

Q: Leadership's key component is empathy, how does that integrate into your life?

A: I am inspired by you. I am given hope that your generation has gone through something so major and has come out the other side without cynicism. We say the world is broken...so let's do something about it. I learned from *you* that the future is bright

Q: You've given many speeches, when you plan your speeches what is the creative process?

A: First, make a decision on if the speech requires presence or precision. If you require presence, then speak big ideas but remain present. (like chapel messages) If you're looking for precision (like State of the Institution speeches), be careful with words and I mostly speak from a script.

Q: Leadership with adversity, what is some advice when you are doubtful?

A: Be honest about your doubts. Think "I don't know how we will solve this, but I know that we can." Also learn critical voices because it can be helpful--but don't make it the loudest voice. Make God's voice the loudest. Believe that God made you to influence nations.

WHAT TO EXPECT

Mark Your Calendars and Stay Informed about Future Events

December

EXAM WEEK
No Club this Month
GOOD LUCK!

January 15

Lambda Phi Eta
Induction Ceremony
1-2 PM
Martha Miller Rotunda

January 16-20

LPH/Comm Club Fundraiser
with Lemonjellos

February 2

COMM CLUB MEETING
Martha Miller 158
11-11:50 AM

February 17

Chicago Trip!
More Details TBA

March 2

COMM CLUB MEETING
Martha Miller 158
11-11:50 AM
Speaker Series All Month
Details TBA

March 8

COMM DAY
10:30-2:30 PM
Martha Miller Rotunda

April

YEAR END CELEBRATION!
ELECTIONS

COMING NEXT MONTH!

You're Invited...



To the Lambda Pi Eta Induction Ceremony!

January 15

1-2 PM

Martha Miller Rotunda

Email us! lphe@hope.edu



Lambda
Pi
Eta

Thank You